



Projection Summit '08 Final Agenda Announced

Insight Media is pleased to announce the Final Agenda for **Projection Summit 2008**, June 16-17th, 2008, Las Vegas, NV, USA. The conference, just prior to InfoComm, provides a unique opportunity to learn about the technology and market forces that are shaping the ProAV and consumer markets. The executive-level conference allows attendees to hear from and engage with the industry's movers and shakers. The stimulating sessions and discussion will focus on key industry trends and issues – matters that will affect business decisions at all levels of the industry.

([Click here](#) for complete abstracts)

MONDAY, JUNE 16, 2007			
8:30 AM	Opening Remarks, Chris Chinnock, President Insight Media		
Session 1: LED/Laser Projector Components and Products			
8:45 AM	Christian Hoepfner, Vice President, Products	Luminus Devices, Inc.	LEDs Go Mainstream: Front Projector Brightness Doubles!
9:10 AM	Hans Stoehr, Director, Marketing & Sales for Display Technology	Sypro Optics	TBA
9:35 AM	Drew Osterman, Strategic Development	QPC Lasers	BrightLase R-G-B Lasers for Display Applications
10:00 AM	TBA	3M	TBA
10:25 AM	Panel Discussion		
10:45 AM	Coffee break		
Session 2: Image Quality			
11:00 AM	Tim Anderson, Senior Product Market Manager	3LCD	Color Brightness
11:25 AM	Michael J. Rudd, Chief of AV Architecture	THX, Ltd.	Picture Contrast Enhance of Gray Projection Screens
11:50 AM	TBA	Texas Instruments	TBA
12:15 PM	Panel Discussion		
Session 3: Connectivity			
1:45 PM	Noam Geri, Vice President Marketing & Business Development	Amimon	Wireless for HDMI
2:10 PM	Tandhoni Rao Co-founder and Vice President of Engineering	Radiospire Networks	Breaking the Bandwidth Barrier: New Approaches to Making Wireless Video a Reality
2:35 PM	Eileen Robarge, Director of Marketing, Consumer Products	Luxtera	DisplayPort - Digital Video Standard

3:00 PM	Dennis Crespo, Executive Vice President of Marketing & Business Development	DisplayLink	Connectivity Trends - The Move to Universal Connections
3:25 PM	Panel Discussion		
3:45 PM	Coffee break		
Session 4: Business Projectors			
4:00 PM	Midori Takaso, Analyst	Techo Systems Research	TBA
4:25 PM	Mike Fisher, Head of Continuous Research	DTC Worldwide	Business Projectors – Is Brighter, Lighter, Cheaper Still Good Enough?
4:50 PM	Sander Phipps, Product Manager, Projectors	Sony Electronics	TBA
5:15 PM	Panel Discussion		
5:30 PM	5:30 PM- 7:30 PM - Monday Evening Reception & Exhibition		
Tuesday, June 17, 2008			
8:15 AM	Opening Remarks, Chris Chinnock, President Insight Media		
Session 5: Digital Signage			
8:25 AM	Mike Sparlin, Director of Marketing	AccelerOptics, LLC	TBA
8:50 AM	Pete Gamby, Managing Editor	Display Monitor	Direct View Displays In Digital Signage - Who's Winning The Race In Europe?
9:15 AM	Sanju Khatri, Principal Analyst, Projection & Large Screen Displays	iSuppli	Digital Signage Ecosystem: Key Venues Connect to Viewers
9:40 AM	TBA		
10:05 AM	Panel Discussion		
10:25 AM	Coffee Break		
Session 6: White Light Sources			
10:45 AM	Ken Li, President	Wavien	DPR Light Sources and Alternatives for Today's and Tomorrow's Projection Displays
11:10 AM	Chris Williams, Executive Director	Ceravision	The Use of HID White Light in Projection
11:35 AM	Theodoor Scheerder, Product Marketing Manager Front Projection	Philips Lighting	The Next Steps in UHP Technology -- Ultra High Power Lamps and Advanced Lamp Driving Schemes
12:00 PM	Panel Discussion		
Session 7: Large Venue Projection Systems			
2:00 PM	Greg Niven, Vice President Sales & Marketing, Necsel BU	Arasor International Ltd.	Lasers & Large Venues: Do They Go Together?
2:25 PM	Paul Lyon, International Manager, Display System Products	Barco Simulation Products	Is Simulation the Future of LCoS?

2:50 PM	Andrew Jamison, CEO	Scalable Display Technologies	Projector Arrays – Low-cost Large Venue Display
3:15 PM	Panel Discussion		
3:30 PM	Coffee Break		
Session 8: Pico/Pocket Projector Opportunities			
3:45 PM	Matthew Brennessoltz, Sr. Analyst	Insight Media	Markets and Forecasts for Pico- and Pocket-Projectors
4:10 PM	Bill Coggshall, President	Pacific Media	The Demand Side of Pico/Pocket Projectors
4:35 PM	Jim Grochocinski, Product Line Manager	Corning, Inc.	New Metrics for Evaluating Micro-Projectors
5:00 PM	Panel Discussion		

New! PICO- POCKET-PROJECTOR SHOWCASE

For the first time, we've as planned a showcase of the latest generation pico and pocket projectors at the upcoming **Projection Summit**. The **Pico- Pocket-Projector Showcase** will allow attendees and the media to see these two new classes of projectors in a light-controlled environment. For more information and to register, go to: <http://www.projectionsummit.com/showcase.htm>.

SPONSORSHIP OPPORTUNITIES

Gold, Silver and Bronze sponsorship levels are available for **Projection Summit 2008**. Sponsorships include exhibit space, complimentary registrations, an opportunity to present at the event, and company logo on all promotional materials.

- Gold Sponsorship \$8,500
- Silver Sponsorship \$6,500
- Bronze Sponsorship \$4,500

Please go to <http://www.projectionsummit.com/sponsor.htm> for further details.

EXHIBIT OPPORTUNITIES

Projection Summit exhibit space is priced at \$1,500/booth. Please see complete details at <http://www.projectionsummit.com/exhibitor.htm>.

ATTENDEE REGISTRATION

Early Bird Registration - May 2nd registration deadline	\$1,095.00
Registration - Between May 3rd and June 13th	\$1,295.00
On-site Registration - June 14th to June 16th	\$1,395.00

For more on **Projection Summit**, registration, exhibition and sponsorship opportunities, visit: www.projectionsummit.com or contact **Insight Media**, Dian Mecca, (203) 831-8464, dian@insightmedia.info.

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